FOR IMMEDIATE RELEASE

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The Fremont Fire Department is pleased to announce that a new state of the art
Smartphone Application called Pulse Point is now available to everyone in our
Community.

Pulse Point is an application designed to notify the user of a CPR emergency and the
location of the nearest AED to incident. The application is available free via the Apple
Store or Android Market to anyone who indicates that they want to be notified when CPR
is needed. Simply search *PulsePoint* in the Apple App Store or in Android Apps on
Google Play.

Here's how it works:
When a 911 call is received in the Alameda County Regional Communications Center
reporting someone unconscious, unresponsive and likely in need of CPR, Fire and EMS
resources are dispatched and simultaneously, software running at Pulse Point will send an
alert to nearby citizen rescuers via their phone. The application uses GPS and location
technology in today's mobile devices to notify only those who are within a 300' distance
to the emergency. When alerted, the application indicates both the location of the patient
and the location of the nearest AED. Additional features include a recent and active
incident feature, a radio application that allows you to monitor radio traffic via
radioreference.com and a mapping feature that can be viewed in map or satellite mode.
You can also choose to be notified of other call types that you determine in the settings
function. Additional notifications can be made for call types such as structure fires,
vegetation fires, traffic collisions, etc., no matter your proximity to the incident.

Pulse Point has gained International recognition and we are pleased that we were able to
deploy this technology in Fremont. For additional information contact Captain Steve
Silva at ssilva@fremont.gov or go to *pulsepoint.org* on the web.